FOUR OPTIONS. ONE CLEAR DIRECTION.

Grow with a plan. Not just more posts.

Monthly campaign setup when you need focused ad launches. Broader marketing plans add content, creative direction and hands-on growth support.

CHOOSE THE RIGHT LEVEL OF SUPPORT

01 / MONTHLY SETUP

Basic Campaign Setup

SAR 999 PER MONTH

Meta + Google campaign setup each month

02 / SOCIAL + META

Essential

SAR 1,500 PER MONTH

Content creation + Meta campaigns

03 / MULTI-CHANNEL

Growth

SAR 2,500 PER MONTH

More content + 4 paid campaigns

04 / FULL BRAND

Brand Partner

SAR 3,500 PER MONTH

Daily content + wider brand support

01 / ENTRY-LEVEL SERVICE

Get your campaigns set up properly.

BASIC CAMPAIGN SETUP

SAR 999

PER MONTH

A monthly setup-only package: one Meta Ads and one Google Ads campaign configured each month using client-supplied assets. No ongoing ad management or social content is included.

WHAT IS INCLUDED

- Set up one Meta Ads campaign each month (Facebook / Instagram).
- Set up one Google Ads campaign each month (format agreed with client).
- Configure goals, relevant audience/location, initial budget and scheduling.
- Enter supplied ad assets, campaign settings and links.
- Pre-launch review, launch assistance and basic handover.

NOT INCLUDED

- Social media posts, reels or stories.
- Graphic design, filming or ad creative production.
- Ongoing optimization, reporting or daily ad management.
- Website creation, advanced tracking or marketplace work.
- Advertising budget, platform and third-party fees.

CLIENT READINESS

Client provides or authorizes access to the advertising accounts, payment method, approved business information, working destination URL / inquiry method, and suitable ad content. Campaign approval and performance are controlled by the advertising platforms.

Service note: Final platform formats, account readiness and activation scope are confirmed in writing before work begins.

02 / CONTENT AND CAMPAIGN SUPPORT

Choose your monthly marketing rhythm.

The following packages add content and campaign management beyond the Basic plan monthly campaign setup service.

ESSENTIAL

Consistent content + focused Meta advertising

SAR 1,500 / month

- 15 social media posts per month
- 4 edited reels per month
- 2 Meta ad campaigns managed
- Publishing across agreed platforms
- Content calendar and monthly reporting

Outside the package: No non-Meta campaigns, marketplace optimization or professional shoots.

GROWTH

More content + more advertising channels

SAR 2,500 / month

- 20 social media posts per month
- 6 edited reels per month
- 4 campaigns: 2 Meta + 2 other platforms
- Multi-platform content publishing
- Campaign refinement and monthly reporting

Outside the package: No marketplace optimization or professional shoots.

COUNTING RULE

Posts and reels are separate deliverables. Reposting one creative across several agreed channels does not create additional original deliverables. Advertising spend is separate in every package.

03 / COMPLETE BRAND SUPPORT

Brand Partner.
The complete system.

STANDARD MONTHLY INVESTMENT

SAR 3,500 PER MONTH

For growing businesses that need a coordinated brand presence, content production, business visibility improvements and campaign management.

YOUR MONTHLY SCOPE

- 2 social feed posts every day
- 1 social story every day
- 15 edited reels per month
- One scheduled professional shoot per month
- Complete brand setup and optimization
- Local listing and marketplace optimization
- Paid campaign management across agreed platforms*
- Strategy and monthly review

SMALL-BUSINESS INTRODUCTORY OFFER

SAR 2,500 / month for 3 months

Available to eligible small businesses with approval and a signed three-month service agreement. Introductory service fees total SAR 7,500, saving SAR 3,000 compared with the standard rate.

From month four, continued service is at SAR 3,500/month and requires written renewal.

* No preset campaign-count cap on agreed active platforms, subject to approved media budgets, production capacity and platform requirements. Production logistics and third-party charges are additional where applicable.

04 / QUICK COMPARISON

Find your starting point.

Choose monthly campaign setup only, or a broader marketing package with content and ongoing campaign support.

SERVICE	BASIC	ESSENTIAL	GROWTH	PARTNER
Price	SAR 999	SAR 1,500	SAR 2,500	SAR 3,500
Billing	Monthly	Monthly	Monthly	Monthly
Social posts	-	15 / mo	20 / mo	2 daily
Edited reels	-	4 / mo	6 / mo	15 / mo
Stories	-	-	-	1 daily
Ad campaigns	2 setups/mo	2 Meta	4 total	Agreed*
Shooting	-	-	-	Monthly
Marketplaces	-	-	-	Included

Basic (monthly): one Meta Ads campaign setup + one Google Ads campaign setup per month; no ongoing optimization. Growth: two Meta campaigns and two on other agreed platforms. Brand Partner: no fixed count within agreed scope.

NEXT STEP

Choose a package, confirm your advertising accounts, goals and target market, and request a written scope before work begins. Fees exclude ad spend and external platform charges; results and platform approval are not guaranteed.